

## Minutes for Tri-State Riding Club Meeting on 18 July 2019

Meeting called to order at 7:10pm by Hila Wever, Vice President.

Attending: Hila Wever, Pat Brescia, Judy Brescia, Ann Menninger, Paula Horne, Patty Tracy, Kelly Cockrill, Elaine Meilahn, Liz Shockley, Kathy Broaddus, Diane Hutchinson

**Appointment of replacement president:** Hila announced that the Executive Board has made a short list of candidates to replace Robyn Harter as president since she is moving out of state. They will announce their choice shortly.

**Treasurer's report** by Liz Shockley: Current balance is \$19,326.00 with no outstanding bills to pay. All but a couple of riders are paid up for lessons.

**Insurance:** Liz reported that she is seeking information on new sources of club insurance. The current agency has recently increased requirements on the trainers and it is becoming a burden. Liz spoke with Moore and Clemens in Leesburg, insurance brokers, as one possibility. Although the annual premium would increase, the club and trainers would benefit from a company that is easier to work with.

Paula Horne offered to check with local Pony Clubs to see what insurance companies they use.

**Membership:** Hila reported that the current membership totals 120 as compared with 140 last year. The proportion of riders who identify as Western or both English/Western has risen to 20%.

**Report on JPR from June:** Liz reported a net profit from the JPR of \$2915, after expenses of \$2,050 (including lunch and \$500 to Camp Highroad). There were 79 riders and 12 sponsors.

Talia may be able to do an analysis using zip codes to determine where riders came from and to try to better target marketing if we offer another JPR next year.

Congratulations are in order to members Diane Hutchinson and Biddie Lowry for winning their divisions.

Congratulations are also in order to Patty Tracy on course design, to Talia for organizing registration, to Adair for finding sponsors, and to Pat Brescia for providing photography and sales of photos through SmugMug to benefit the club.

Suggestions were made for next year to offer both paper and online registration, and to avoid the use of plastic water bottles by using either paper cups or handing out reusable water bottles. Also, placing the sponsors' banners on the fence by the registration tent was well received.

Patty described each of the ten obstacles included in the JPR and Pat provided a slide show of videos and photos of the riders. Patty also described how she constructed criteria for judging

**JPR**, continued.

each of the obstacles, using Performance (4 pts) and Execution (6 pts) which were provided to the judges in writing the night before and explained by Patty at meetings of two groups of judges on the morning of the JPR.

Liz is working on a synopsis of the 2018 and the 2019 TSRC JPRs for use if the club offers a third JPR.

Regarding sponsorship of the JPR, Patty suggested the use of towels with sponsors' logos on them to give to riders to take home. The 'takeaway bag' for riders should include at least one page of information on all the sponsors for the riders to take with them.

It was noted that a reminder to riders of the availability of SmugMug photos to purchase might help increase sales.

**Western Camp:** Western Camp, organized by Susan Payne for the first full week in August at Ride On Ranch in Lovettsville has filled. There will be cow work, roping, and more with an informal competition on the last day.

**Dressage Camp:** Dressage camp will have two sessions of 3 days plus a Fix A Test on Friday and be held with two sessions each week during Sept 9-11 and Sept 16-18. Linda Giannino is the organizer and she will send out the information via email to club membership tomorrow.

**Special Events:** Paula Horne, special events coordinator, announced that Wendy Murdoch has committed to a TSRC clinic and will offer a date in March 2020.

Paula has organized a series of short presentations for the monthly meeting in October of speakers on their experiences with horse trekking holidays.

Patty Tracy offered to speak on use and maintenance of water hydrants for horse farms for the September monthly meeting.

Paula said that she is interested in presenting on equine-related cell phone apps.

**Tri-State Club Bank Signatory:** Liz reported that Robyn Harter, since she has resigned as president, is no longer a signatory on the TSRC account.

**Monthly Meeting Minutes:** Diane Hutchinson moved that the monthly meeting minutes be presented and approved at the following meeting. Seconded by Paula Horne. Approved by those present.

**Random drawing for free lesson:** Kathy Broaddus won a \$40 certificate toward lessons.

**Meeting adjourned by Hila Wever at 8:20p.**

